

Exploring a Program Partnership With A Local, Non-Profit Hospital

- 1. Are there non-profit hospitals in your service area? Non-profit hospitals are required, based on their non-profit status, to do some form of community benefit work, so it's a great place to start.
- 2. What are the priority needs shown by the hospital's <u>Community Health Needs</u>
 <u>Assessment</u> (CHNA)? Usually, this information is posted in a public place or online. It is also included in the hospital's IRS Form 990.

Are your program goals are aligned with their needs? How might you make that linkage?

- 3. Is your hospital involved in Community Benefit work? If so, how? Community Benefit Investments are programs or services that can include improving community health.
- **4. What department oversees the Community Benefit work?** This work is often being managed in Community Engagement or Outreach departments like Arkansas Children's Hospital.
- 5. Who do you know who could introduce you to the hospital decision-makers? Someone from your board? Your faith community? Someone else in your contact file?
- 6. Before "selling" your program, get curious about the community needs they have identified. What are they doing now? What gaps in services do they see? What problems do they wish to address?
 - You might ask about their concerns for adolescent health, including pregnancy and HIV/AIDS prevention, violence, including dating violence and sexual assault, as well as mental health and wellbeing.
- 7. **Match their needs with the benefits of your services.** You could use this <u>Dibble</u> infographic to start the conversation.
- 8. **Ask how you can help them meet their Community Health goals**. Do they give out grants? Or, would this be a fee for service arrangement?
- 9. You Go! Let us know how we can support your good work.